

CREDIT UNION DEPARTMENT

Michael S. Riepen Commissioner Kerry Strickland Interim Deputy Commissioner

2024 CREDIT UNION DEPARTMENT SATISFACTION QUESTIONNAIRE

In March, the Department announced its twenty-seventh annual customer satisfaction questionnaire. This is the twelfth time state-chartered credit unions have been asked to provide their opinions electronically.

Each Texas-chartered credit union received a link to the online annual questionnaire. The questionnaire gathered information from credit unions regarding the quality of service delivered by the Department as required by Chapter 2114 of the Government Code.

Completion of the electronic survey was voluntary and anonymous. Out of the **165** credit unions provided the opportunity to complete the survey, **41** completed the online questionnaire for a response rate of **25 percent**. This compares to a **31 percent** response rate in **2023** and a **29 percent** response rate in **2022**.

In the following pages, the results of the survey are detailed. Charts are provided to show how credit unions responded to each question. Tables are also provided to break out those responses by credit union asset size.

CREDIT UNION DEPARTMENT STATE CHARTERED CREDIT UNION SATISFACTION SURVEY CURRENT VS. PREVIOUS RESULTS

| | <u>2024</u> | <u>2023</u> | <u>2022</u> |
|---|-------------|-------------|-------------|
| Number of Survey Questionnaires Mailed | 165 | 169 | 175 |
| Number of Responses Completed | 41 | 53 | 51 |
| Percentage of Credit Unions Completing Survey | 25% | 31% | 29% |
| Number of Credit Unions Providing Written Comments | 0 | 0 | 0 |
| Percentage of CUs that Believe the Department Provides Quality Service | 93% | 89% | 90% |

CUSTOMER SERVICE SURVEY BREAKDOWN

Satisfaction with Agency's Facilities

Satisfaction with Agency's Staff

| Customer Responses | | Customer Responses | |
|--------------------|----|--------------------|----|
| Very Satisfied | 10 | Very Satisfied | 19 |
| Satisfied | 3 | Satisfied | 8 |
| Neutral | 5 | Neutral | 3 |
| Unsatisfied | 0 | Unsatisfied | 1 |
| Very Unsatisfied | 0 | Very Unsatisfied | 1 |
| Not Applicable | 23 | Not Applicable | 9 |

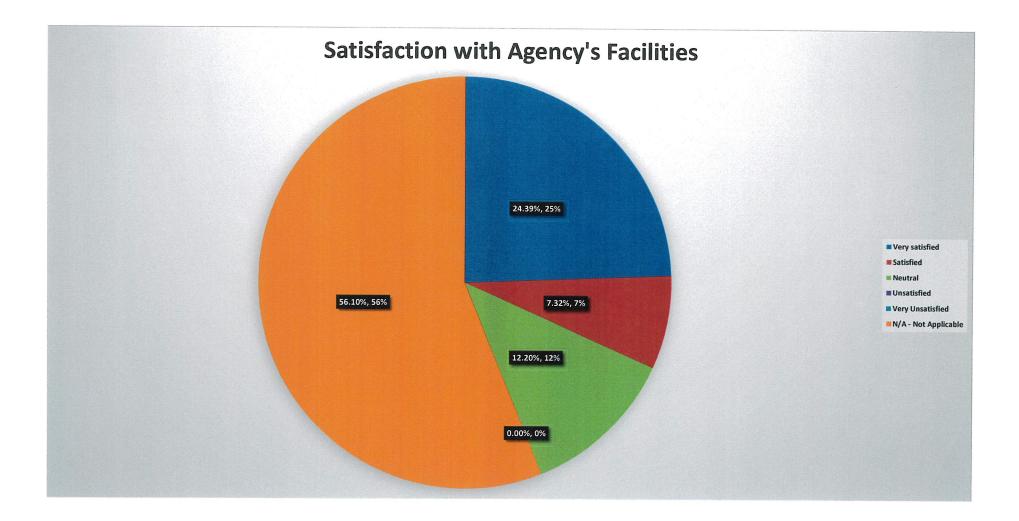
Satisfaction with Agency's Communications

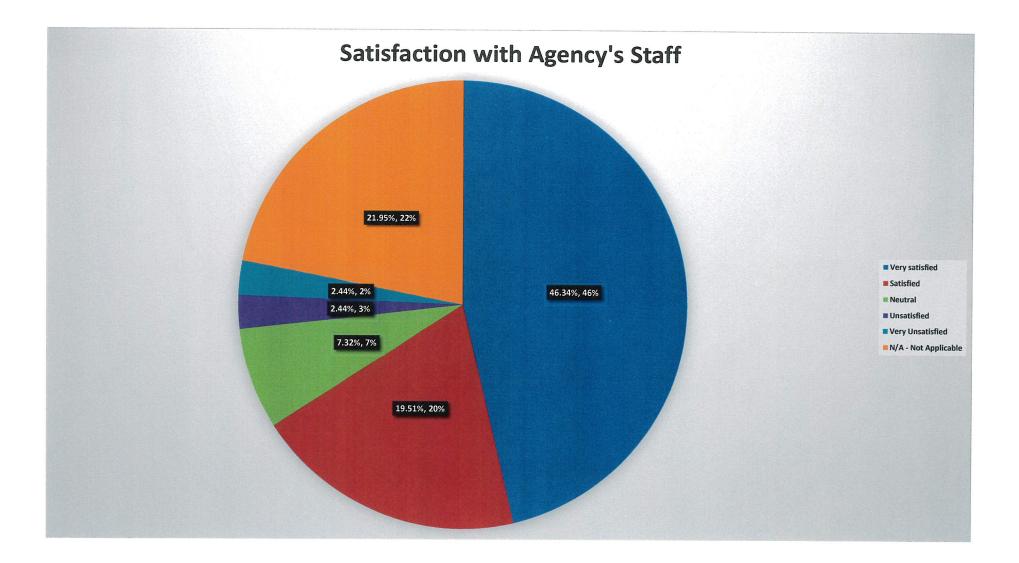
Satisfaction with Agency's Internet

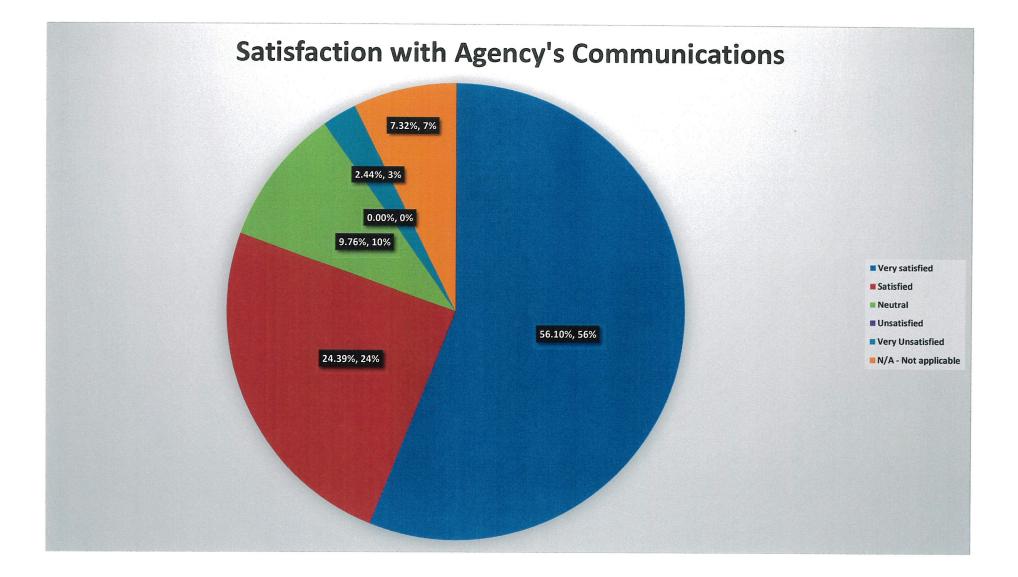
Customer Responses

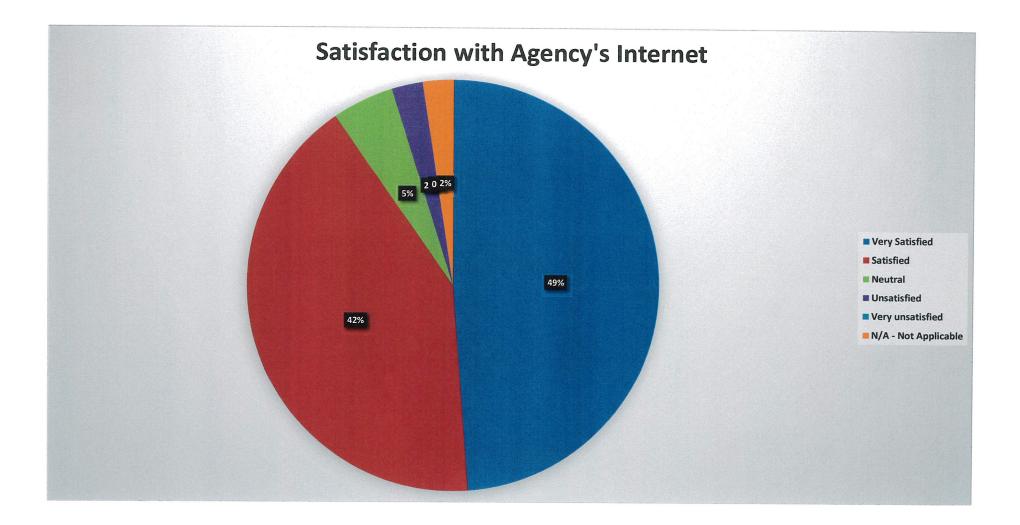
Customer Responses

| Very Satisfied | 23 | Very Satisfied | 20 |
|------------------|----|------------------|----|
| Satisfied | 10 | Satisfied | 17 |
| Neutral | 4 | Neutral | 2 |
| Unsatisfied | 0 | Unsatisfied | 1 |
| Very Unsatisfied | 1 | Very Unsatisfied | 0 |
| Not Applicable | 3 | Not Applicable | 1 |









CUSTOMER SERVICE SURVEY BREAKDOWN

Satisfaction with Agency's Handling of Complaints

Satisfaction with Agency's Ability to Timely Serve You

| Customer Responses | | Customer Responses | |
|--------------------|----|--------------------|----|
| Very Satisfied | 16 | Very Satisfied | 19 |
| Satisfied | 10 | Satisfied | 9 |
| Neutral | 5 | Neutral | 2 |
| Unsatisfied | 2 | Unsatisfied | 0 |
| Very Unsatisfied | 0 | Very Unsatisfied | 1 |
| Not Applicable | 8 | Not Applicable | 10 |

Satisfaction with Agency's Brochures or Other Printed Information

Overall Satisfaction with the Agency

Customer Responses

Customer Responses

| Very Satisfied | 18 | Very Satisfied | 22 |
|------------------|----|----------------|----|
| Satisfied | 13 | Satisfied | 16 |
| Neutral | 5 | Neutral | 0 |
| Unsatisfied | 0 | Unsatisfied | 1 |
| Very Unsatisfied | 0 | Very Satisfied | 1 |
| Not Applicable | 5 | Not Applicable | 1 |

